## Compare the price and convince yourself!



**Atorvastatin** 

**Tablets IP 20 mg** 

Average Market Price <del>₹147.00</del>

PMBJP Price ₹ 11.00

Glimepiride **Tablets** IP 2 mg

Average Market Price <del>₹62.00</del>

PMBJP Price ₹ 5.00

**Diclofenac Gastro-Resistant** Tablets IP 50 mg

Average Market Price ₹49.00

PMBJP Price ₹ 5.00

88% Saving

**Pantoprazole** Gastro **Resistant Tablets** IP 40 mg

Average Market Price ₹90.00

PMBJP Price ₹ 11.00

**Paracetamol Tablets IP** 500 mg

Average Market Price ₹ 10.00

PMBJP Price ₹ 6.00

Jan Aushadhi **POSHAN** Malt Based Food



Jan Aushadhi CHOCOLATE **PROTEIN BAR** 









Jan Aushadhi **JANANI** 















Jan Aushadhi **AYURAKSHA IMMUNO BOOSTING KIT** 











#### Must Visit any Jan Aushadhi Kendra at least once to avail the benefits











**Now locate your** nearest PMBJP Kendra on your mobile

DOWNLOAD NOW!

**JAN AUSHADHI SUGAM** 

MOBILE APP. from









Pharmaceuticals & Medical Devices Bureau of India (PMBI) 8th Floor, Videocon Tower, Block E-1, Jhandewalan Extension, New Delhi - 110055











66 To ensure availability of high quality medicines at low prices, thousands of Jan Aushadhi Kendras have been opened across the country, where medicines are being sold at 50% - 90% cheaper rates compared to market rates. These have greatly benefited not only the poor but also the middle class. "

Narendra Modi





**Pradhan Mantri** Bhartiya Janaushadhi **Pariyojana** 

## Jan Aushadhi Pariyojana

- Quality Generic Medicines available at affrordable prices to all Pradhan Mantri Bhartiya Jan Aushadhi Kendra (PMBJK)
- Jan Aushadhi medicines are 50%-90% less than that of branded medicines.
- Medicines are WHO-GMP and NABL certified.







# The Journey of PMBJP



**LAUNCHED** 

'Jan Aushadhi Scheme' was launched by the Dept. of Pharmaceuticals in November 2008

**REVAMPED** 

'Jan Aushadhi Scheme' revamped in September 2015 as 'Pradhan Mantri JanAushadhi Yojana' (PMJAY)

**RENAMED** The scheme was renamed as Pradhan Mantri Bhartiya Janaushadhi Parivoiana (PMBJP) for further impelus.

**REVIEWED** 

Till May 2014, only 80 'JanAushadhi Stores'

were operational in

selected States

**RESULT** 8675 PMBJP Kendras are functional across the country as on 31-01-2022

# जन औषधि सेवा भी, रोज़गार भी

PMBJP has been approved for continuation by SFC with financial outlay of Rs. 490 crore for period 2020-2021 to 2024-2025 with a target to open 10,500 PMBJP Kendras all over the country by March 2025.

### **PMBJP's Salient Features**

#### Sale Margin to Kendra Owners

20% margin in all Medical/Surgical Equipment. On Nutraceutical range margins are more than 20%.

#### **Normal Incentive**

Incentive provided to the PMBJP Kendra owners has been enchanced from Rs. 2.5 Lakh to up to Rs. 5 Lakh, to be given @15% of monthly purchases made, subject to a ceiling of Rs. 15,000/- per month, w.e.f. April 2021.

#### **Special Incentive**

Additional one-time special grant of up to Rs. 2 lakh for Furniture & **IT Equipment** to PMBJP Kendras



#### Areas

(notified by NITI Aayog)

- North-Eastern States
- Himalayan Region
- Island Territories
- Aspirational Districts

## **Entrepreneurs**

- Women
- Divyang
- SC
- ST





